

# DIGITAL MEDIA

## THE CHURCH NETWORK ONLINE ADVERTISING

Online advertising on the TCN home page puts your ad in front of hundreds of church administrative leaders every day.

Your ad will appear front-and-center whenever the home page appears. This prime advertising location is limited to only five advertisers.

### SPECIFICATIONS

Canvas size: 298 pixels x 298 pixels  
Image size: 283 pixels x 285 pixels

Ads open at random when the site is accessed and rotate every five seconds.

### RATE

The rate for a three month contract is \$1,000.00.

## THE TCN MARKETING OPPORTUNITY

TCN National Conference brings together over 600 church business professionals each year, providing your company exhibit, advertising, and sponsorship opportunities. Consult the folder, *The Church Network Marketing Opportunity 2: National Conference* for details.

*INSIGHT* is a quarterly magazine featuring sound, practical material written to support the work of church administrative leaders. For details, see *The Church Network Marketing Opportunity 1: INSIGHT Magazine*.



## OTHER DIGITAL MEDIA OPPORTUNITIES

# The Church Network Advertising Agreement

Company Name \_\_\_\_\_  
Contact's Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**INSIGHT Issues** (see *The Church Network Marketing Opportunity 1: INSIGHT Magazine* for rates)

- Spring 20\_\_       Summer 20\_\_       Fall 20\_\_       Winter 20\_\_  
 4-Color       Black & White  
 Double page       Full page       2/3page       1/2 page       1/3 page

**Amount for INSIGHT ads \$** \_\_\_\_\_

Other Requests \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Splash Ad on The Church Network Home Page** (\$1,000 per quarter)

- Quarter 1 (Jan-Mar) 20\_\_       Quarter 2 20\_\_       Quarter 3 20\_\_       Quarter 4 20\_\_

**Amount for Splash ads \$** \_\_\_\_\_

=====  
**Grand Total \$** \_\_\_\_\_       Check Enclosed       Credit Card       Bill Me

I understand the contents of *The Church Network Marketing Opportunity 1: INSIGHT Magazine* and/or the contents of *The Church Network Marketing Opportunity 3: Digital Media* form integral parts of this agreement to which I agree to adhere.

Signature \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Exact Name on Card \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_  
\_\_\_\_\_

For information about advertising in the *Ultimate Guide to Church Suppliers* or the *Weekly Update*, please contact Multiview, The Church Network's publisher, toll-free at (800) 816-6710 or by e-mail to [TCN@multibriefs.com](mailto:TCN@multibriefs.com).

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